



## TIANA VON JOHNSON INTRODUCTION FOR YOUR EVENT

Please choose the introduction that best suits your audience when introducing Tiana Von Johnson. Select from either the short or long version for your convenience.

### Short Host Introduction

Tiana Von Johnson also known as the MotivateHER, generated her first million dollars at only 27 years old. She is an entrepreneurial powerhouse, motivational speaker, an inspirational music artist and film producer, with her very own docu-film MotivateHER Vol. 1 Therapy streaming on Amazon Prime Video, a real estate mogul in NYC for over a decade, author, luxury handbag designer, motivational board game inventor, holder of six degrees including a Doctor of Business Administration, and a business and personal development coach to thousands of entrepreneurs around the world.

*Ladies and gentlemen Dr. Tiana Von Johnson...*

### Long Host Introduction

Tiana Von Johnson also known as the MotivateHER, generated her first million dollars at only 27 years old. She is an entrepreneurial powerhouse with a notable trajectory of success. She holds six degrees including a Doctor of Business Administration. She is an inspirational music artist and film producer with her very own docu-film MotivateHER Vol. 1 Therapy streaming on Amazon Prime Video, an author, and a business and personal development coach to thousands of entrepreneurs around the world. Tiana's creative versatility extends to her role as a luxury handbag designer for her brand, Rarity New York and a motivational board game inventor. Her entrepreneurial journey began with a daring leap from a 9-to-5 job to business ownership during a tough economic period. She has been featured in countless media outlets, including Black Enterprise, The Real Deal, Crain's New York Business, Curbed, Yahoo Finance, Cheddar News and more. Additionally, she made her mark in television by producing "Powerhouse," a show that was picked up by NBC Universal's Style Network early in her career. Tiana epitomizes the true essence of a MotivateHER and entrepreneur, embodying resilience, innovation, and success in every aspect of her journey. While she is already a powerful force, Tiana strongly believes she is just getting started!

*Ladies and gentlemen Dr. Tiana Von Johnson...*

# TIANA VON JOHNSON BIO FOR YOUR EVENT

Please choose a bio for your promotional pages or where Tiana Von Johnson's bio is needed for your event. Select from either the short or long version for your convenience.

## 100-Word Bio

Tiana Von Johnson achieved her first million dollars at 27. She's a versatile entrepreneur, motivational speaker, music artist and film producer, with her docu-film MotivateHER Vol. 1 Therapy on Amazon Prime Video, NYC real estate mogul for over a decade, author, luxury handbag designer, and motivational board game inventor. She holds six degrees, including a Doctor of Business Administration, and coaches entrepreneurs globally. Tiana has been featured in media like Black Enterprise, Crain's New York Business, and Yahoo Finance. She produced "Powerhouse," picked up by NBC Universal early in her career. Tiana strongly believes she's just getting started!

## 150-Word Bio

Tiana Von Johnson also known as the MotivateHER, generated her first million dollars at only 27 years old. She is an entrepreneurial powerhouse, motivational speaker, inspirational music artist and film producer, with her very own docu-film MotivateHER Vol. 1 Therapy streaming on Amazon Prime Video, a real estate mogul in NYC for over a decade, author, luxury handbag designer, motivational board game inventor, holder of six degrees including a Doctor of Business Administration, and a business and personal development coach to thousands of entrepreneurs around the world. Tiana has been featured in countless media outlets, including Black Enterprise, The Real Deal, Crain's New York Business, Curbed, Yahoo Finance, Cheddar News and more. Additionally, she made her mark in television by producing "Powerhouse," a show that was picked up by NBC Universal early in her career. While Tiana is already a powerful force, she strongly believes she is just getting started!

## 250-Word Bio

Tiana Von Johnson, known as the MotivateHER, is an entrepreneurial powerhouse with a notable trajectory of success. A motivational speaker of global acclaim, she also thrives as an inspirational music artist, author, and a business and personal development coach to thousands of entrepreneurs around the world. In her first year as a bona fide entrepreneur, she achieved remarkable success, generating over one million dollars in revenue at only 27 years old. Tiana's creative versatility extends to her role as a luxury handbag designer for her brand, Rarity New York, a motivational board game inventor, and an event and film producer. Her entrepreneurial journey began with a daring leap from a 9-to-5 job to business ownership during a tough economic period. She has been featured in countless media outlets, including Black Enterprise, The Real Deal, Crain's New York Business, Curbed, Yahoo Finance, Cheddar News and more. Additionally, she made her mark in television by producing "Powerhouse," a show that was picked up by NBC Universal Style Network early in her career. Today, Tiana lives a life she loves, shaped by her passion for helping people, especially women. Her inspirational visual album "MotivateHER Vol. 1 Therapy" is streaming on Prime Video to millions of households across the U.S. and the U.K. Tiana epitomizes the true essence of a MotivateHER and entrepreneur, embodying resilience, innovation, and success in every aspect of her journey. While she is already a powerful force, she strongly believes she is just getting started! Visit Tiana online at [TianaVonJohnson.com](http://TianaVonJohnson.com).

# Long Version Bio

Tiana Von Johnson, known as the MotivateHER, is an entrepreneurial powerhouse with a notable trajectory of success. A motivational speaker of global acclaim, she also thrives as an inspirational music artist, author, and a business and personal development coach for thousands of entrepreneurs around the world. Tiana's creative versatility extends to her role as a luxury handbag designer for her brand, Rarity New York, a motivational board game inventor, and film producer. Her entrepreneurial journey began with a daring leap from a 9-to-5 job to business ownership during a tough economic period. She has been featured in countless media outlets, including Black Enterprise, The Real Deal, Crain's New York Business, Curbed, Yahoo Finance, Cheddar News and more. Additionally, she made her mark in television by producing "Powerhouse," a show that was picked up by NBC Universal's Style Network early in her career.

Drawing on skills honed since the age of 7, selling records on the streets of NYC with her father, navigating corporate America, and exploring business and real estate in her early twenties, Tiana's ambition, keen judgment, and intuitive insights propelled her to master the intricacies of branding and business. In her first year as a bona fide entrepreneur, she achieved remarkable success, generating over one million dollars in revenue at only 27 years old. She holds six degrees; a Doctor of Business Administration (DBA) (2024), two honorary Doctor of Philosophy degrees (2015; 2016), Post Master's Certificate in Business Administration (2022), a Master of Business Administration (MBA) (2002), and a Bachelor of Business Administration (2001).

Today, Tiana lives a life she loves, shaped by her passion for helping people, especially women. As both a motivational speaker and inspiring music artist, she authentically shares her messages of faith, sacrifice, and unwavering determination through speaking and music, captivating audiences worldwide with her go-getter mindset and genuine charisma. Her inspirational visual album "MotivateHER Vol. 1 Therapy" is streaming on Prime Video to millions of households across the U.S. and the U.K.

Tiana epitomizes the true essence of a MotivateHER and entrepreneur, embodying resilience, innovation, and success in every aspect of her journey. While she is already a powerful force, Tiana strongly believes she is just getting started!

## Tiana Von Johnson's Key Accomplishments...

- Generated her first million dollars at the age of 27 on Wall Street in NYC as a real estate power broker.
- A 15-year multi-business entrepreneur, generating millions, and teaching entrepreneurs to do the same.
- Rose to success as one of the world's most successful non-conventional brand strategists and coaches.
- Generated millions in revenue through stage presentations, book sales, product sales, and services.
- Starred in her own real estate reality series, 'Powerhouse,' which was acquired by NBC Style Network.
- Independently secured a Prime Video licensing deal for MotivateHER streaming to millions worldwide.
- Authored more than 20 books and courses, achieving sales of over 100,000 copies sold with no distribution.
- Delivered over 2,500 keynotes and training sessions for entrepreneurs and diverse audiences worldwide.
- Distinguished as one of the few African-American women inventors in the board gaming industry.
- Created, produced, and hosted the Master P Master Class™, taught by the legendary Percy Miller, aka Master P.
- Founder & CEO, Women Doing It Big Conference & Magazine inspiring women for over a decade.
- Founder & CEO, The Rarity Bag, a RARE, first-of-its-kind luxury handbag line manufactured in NYC.
- Founder & CEO, Ambition Body, a fitness and wellness brand committed to empowering women both mentally and physically. She also produced the 'Bodyadi Workout Party' EP, available on music streaming platforms worldwide.
- Holds six degrees; a Doctor of Business Administration (DBA) (2024), two honorary Doctor of Philosophy degrees (2015; 2016), Post Master's Certificate in Business Administration (2022), a Master of Business Administration (MBA) (2002), and a Bachelor of Business Administration (2001).

**Visit Tiana online at [TianaVonJohnson.com](https://TianaVonJohnson.com)**