



TIANA VON JOHNSON IS A CROWD FAVORITE! A DYNAMIC AND CHARISMATIC SPEAKER AVAILABLE FOR KEYNOTES, CONFERENCES, RETREATS, MASTERMINDS, PANEL DISCUSSIONS, AND MORE!



Tiana Von Johnson, known as the MotivateHER, is an entrepreneurial powerhouse with a notable trajectory of success. A motivational speaker of global acclaim, she also thrives as an inspirational music artist, author, and a business and personal development coach for thousands of entrepreneurs around the world. Tiana's creative versatility extends to her role as a luxury handbag designer for her brand, Rarity New York, a motivational board game inventor, and film producer. Her entrepreneurial journey began with a daring leap from a 9-to-5 job to business ownership during a tough economic period. She has been featured in countless media outlets, including Black Enterprise, The Real Deal, Crain's New York Business, Curbed, Yahoo Finance, Cheddar News and more. Additionally, she made her mark in television by producing "Powerhouse," a show that was picked up by NBC Universal's Style Network early in her career.

Drawing on skills honed since the age of 7, selling records on the streets of NYC with her father, navigating corporate America, and exploring business and real estate in her early twenties, Tiana's ambition, keen judgment, and intuitive insights propelled her to master the intricacies of branding and business. In her first year as a bona fide entrepreneur, she achieved remarkable success, generating over one million dollars in revenue at only 27 years old.

Today, Tiana lives a life she loves, shaped by her passion for helping people, especially women. As both a motivational speaker and inspiring music artist, she authentically shares her messages of faith, sacrifice, and unwavering determination through speaking and music, captivating audiences worldwide with her go-getter mindset and genuine charisma. Her inspirational visual album "MotivateHER Vol. 1 Therapy" is streaming on Prime Video to millions of households across the U.S. and the U.K.

Tiana epitomizes the true essence of a MotivateHER and entrepreneur, embodying resilience, innovation, and success in every aspect of her journey. While she is already a powerful force, Tiana strongly believes she is just getting started!

Tiana Von Johnson's Key Accomplishments:

- Generated her first million dollars at the age of 27 on Wall Street in NYC as a real estate power broker.
- A 15-year multi-business entrepreneur, generating millions, and teaching entrepreneurs to do the same.
- Rose to success as one of the world's most successful non-conventional brand strategists and coaches.
- Generated millions in revenue through stage presentations, book sales, product sales, and services.
- Starred in her own real estate reality series, 'Powerhouse,' which was acquired by NBC Style Network.
- Independently secured a Prime Video licensing deal for MotivateHER streaming to millions worldwide.
- Authored more than 20 books and courses, achieving sales of over 100,000 copies sold with no distribution.
- Delivered over 2,500 keynotes and training sessions for entrepreneurs and diverse audiences worldwide.
- Distinguished as one of the few African-American women inventors in the board gaming industry.
- Created, produced, and hosted the Master P Master Class™, taught by the legendary Percy Miller, aka Master P.
- Founder & CEO, Women Doing It Big Conference & Magazine inspiring women for over a decade.
- Founder & CEO, The Rarity Bag, a RARE, first-of-its-kind luxury handbag line manufactured in NYC.
- Founder & CEO, Ambition Body, a fitness and wellness brand committed to empowering women both mentally and physically. She also produced the 'Bodyadi Workout Party' EP, available on music streaming platforms worldwide.
- Holds six degrees; a Doctor of Business Administration (DBA) (2024), two honorary Doctor of Philosophy degrees (2013; 2014), Post Master's Certificate in Business Administration (2022), a Master of Business Administration (MBA) (2003), and a Bachelor of Business Administration (2001).

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MOST REQUESTED MOTIVATIONAL SPEAKING AND TRAINING TOPICS

★ **BRANDING & BUSINESS** (*SIGNATURE TALKS)

- Brand Your Brilliance: 10 Secret Strategies to Build Your Million Dollar Brand
- Entrepreneurial Success: 7 Laws to Strengthen Your Millionaire Mind

Discover Tiana's signature lessons, designed to empower attendees with her proprietary and intuitive strategies, paving the way to building a million-dollar brand. These lessons equip individuals to craft distinctive brands while cultivating a resilient millionaire mindset, a necessity for thriving in the fiercely competitive business landscape.



★ **WOMEN'S EMPOWERMENT & RELATIONSHIPS**

- Battle Wounds: One Woman's Journey on the Road to Success
- Soul Tied: Breaking Free From Narcissistic Abuse and Emotional Imprisonment

Tiana's teachings go beyond business. She has faced life challenges that inspired her to assist women in overcoming adversity and embracing personal growth. These lessons empower women to navigate life's challenges, escape and heal from toxic relationships, and promote healing and empowerment.

★ **MUSIC, ENTERTAINMENT & CULTURE**

- Breaking Through: How I Broke Into the Music Industry as a Motivational Speaker
- Before the Music: 5 Key Branding Strategies Every Artist Must Have



Tailored specifically for aspiring individuals in the music industry, these lessons offer a unique blend of motivational insights and practical brand guidance, unveiling the journey of making a significant impact in the music world. Artists gain access to essential strategies for establishing a successful career in the ever-evolving music industry.

★ **YOUTH EMPOWERMENT & EDUCATION**

- Creative Minds Unleashed: Encouraging Brand Innovation and Creativity in Youth
- Teen Trailblazers: 5 Steps to Building Your Personal Brand and Embracing Positive Authenticity

Fueled by her commitment to empower and educate young minds, these lessons nurture creativity and personal branding in youth, fostering innovation and authentic self-expression. They offer actionable steps for young individuals to embark on the path of becoming successful entrepreneurs by developing their personal brand.

All presentations can be customized to suit different formats, such as 1-hour sessions, 90-minute training, half-day workshops, full-day seminars, masterminds, and retreats.

MOTIVATEHER™

TIANA VON JOHNSON

MotivateHER Vol. 1 Therapy is a captivating and transformative visual album and docu-film that seamlessly blends original music, soul-stirring lyrics, thought-provoking monologues, engaging short stories, and evocative poems. Audiences embark on a soul-stirring journey with Tiana Von Johnson as she fearlessly shares her personal odyssey through the intricate realms of **self-discovery, mindset, and self-love**. This captivating 60-minute visual masterpiece is accompanied by an 18-track album, currently streaming on Prime Video and available on all music platforms worldwide, spanning a diverse array of music genres. This extraordinary project offers an immersive experience, artfully weaving together a tapestry of music, emotions, and heartfelt stories.



Through the power of music, **MotivateHER** allows audiences to witness Tiana's resilience in the face of challenges, including narcissistic abuse, a broken family, and the skepticism of naysayers. Beyond being just an album, it serves as a musical testament, a visual spectacle, and an auditory narrative that authentically captures the essence of her bold storytelling.

MotivateHER introduces a groundbreaking approach to music, seamlessly blending inspiration, empowerment, and heartfelt lyrics. This ensures a multi-dimensional and enriching experience for those who engage with this unique and innovative artistic endeavor. Take the plunge into the extraordinary world of MotivateHER and embark on a transformative journey like never before.

BOOK TIANA VON JOHNSON FOR LIVE PERFORMANCES, MUSIC PANELS, WATCH PARTIES, ZOOM CALLS, DISCUSSION FORUMS AND MORE!

About Motivator Music Group and the Community

Tiana Von Johnson has spearheaded the creation of Motivator Music Group, a groundbreaking music platform that serves as a conduit for artists to share their stories through docufilms and live events. This provides other artists with an opportunity to launch projects similar to what Tiana has done with MotivateHER. In addition to her music endeavors, Tiana has established The MotivateHER Community, a sanctuary for genuine supporters and eager learners to connect with Tiana beyond the noise of traditional social media. Departing from the complexity of multiple social platforms, Tiana has meticulously crafted a dedicated space to share insights and provide transformative teaching, coaching and music—all within this vibrant community.



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